



# COMMITTEE REPORT

## COMMUNICATIONS

DATE: March 10, 2022

ATTENDEES: Councillor Tim Fox (Chair), Cindy Hackett, Nancy Moore, Mark Murray, Debby Peck, Emily Gregory (Staff)

REGRETS: None

The Communications Committee met on Monday, March 7, 2022 @ 5:30 pm.

### Hanwell Herald Spring Edition

- The Committee reviewed the progress on the stories that will appear in the Spring Edition of the Herald:
  - Meet our new School Principal – This is our cover story. Pierre Plourde has written it and we have an excellent cover photo and inside photo taken by Councillor MacKenzie
  - Outdoor Adult Gym – This article is underway
  - Speeding/Radar Signs – Completed and submitted
  - Municipal Reform – We will wait until closer to the print deadline to have the most up to date information available for our readers. We'll include the URL for the Local Governance Reform site as well.
  - Children's Corner – Councillor MacPherson has created a wonderful two page section of activities for children. It is completed and submitted
  - Urban Rural Rides – Completed and submitted
  - Dementia Initiative – Requires some editing and the addition of a stock photo, but otherwise is completed.
  - Living with Bears – Completed and submitted by Cindy
  - Plants for Pollinators – Completed and submitted by Nancy
  - 211 article – Completed and submitted
  - Cycling article – Mark volunteered to write this article
- In addition, the Herald will contain:
  - Notice about where public can view/listen to council meetings
  - Urban Rural Rides ad (back cover)
  - Soccer and T-Ball information and summer programs
- The Committee would like to mail the Spring Herald to Kingsclear residents.

### Hanwell Herald Summer Edition

- The Article on School Safety has been moved from the Spring Edition to the Summer Edition (Emily to write). The Committee felt that this would be better timing as it would be closer to when the school opens.
- Ward Map, showing existing wards and the new wards that will be created in the current Kingsclear area that will be subject of the November by-election. Pull-out map is being considered.
- Municipal Reform – This story would be done in conjunction with the wards map. We anticipate that we'll have a lot more to share by the summer edition.



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### 12 Month Plan

- Nothing new was added to the plan at this meeting

### Social Media

- We may wish to do something about how to deal with grubs in lawns. This would be for April or May. (This was not discussed at this meeting, but is here as a carry-over from the February meeting.)

### Hanwell Radio

- No further discussion. Tim will reach out to Councillor MacKenzie

### Motion to Accept Committee Member:

*I move to accept Debby Peck on the Communications Committee for a one-year term from March 2022 to February 2023*

Next regular meeting will be held in person on April 4, 2022 at 5:30 pm

Meeting Adjourned at 6:35 pm.

Respectively Submitted,

Councillor Tim Fox (Chair)